# **CCG CREATIVE CAPACITY GRANT** ALTERNATE YEAR

## WHAT IS IT?

Creative Capacity Grants (CCGs) provide general operating support to nonprofit organizations whose primary mission is to produce, present, teach, or serve the arts.

## **MULTI-YEAR FUNDING**

The Creative Capacity Grant operates on a multi-year funding cycle. Organizations submit a full application once every three years. In their two "alternate" years, grantees submit only a status update and Funder Report and are not subject to panel review.

Organizations that received a Creative Capacity Grant (CCG) in the last funding cycle will apply as follows for Fiscal Year 2024:

- CCG Levels 1, 2, 3, 4, & 5 will submit an alternate year application.
- CCG Levels 6, 7, & 8 will submit a full application and undergo panel review.

# ELIGIBILITY

Organizations submitting an alternate year application must...

- · have received a Creative Capacity Grant in FY2023,
- have a minimum annual budget of \$4,000 and a maximum annual budget of \$399,999,
- be incorporated as a nonprofit organization\* with tax-exempt status, or a unit of municipal or tribal government,
- have a primary mission to produce, present, teach, or serve the arts, and
- incur eligible expenses during the funding period (July 1, 2023 -June 30, 2024)
  - \* Unincorporated organizations that are otherwise eligible and whose annual budget is below \$200,000 may utilize a nonprofit fiscal sponsor.

A list of organizations that have been determined to be in their alternate year can be found on page 9.

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## **APPLICATION & REVIEW TIMELINE**

Application Due Date 11:59 pm, April 6, 2023

Grantees notified July 2023

**Funding Period** July 1, 2023 to June 30, 2024

## PRIMARY STAFF CONTACT

**Claudio Dicochea** Director of Organizational Programs Email: <u>cdicochea@azarts.gov</u> Phone: (602) 771-6517

## **SECONDARY CONTACT**

Hanna Spence-Schehr Grant Assistant Email: <u>hspenceschehr@azarts.gov</u> Phone: (602) 771-6535

## **APPLICATION LIMITS**

Across grant programs, the Arizona Commission on the Arts limits the number of applications an organization may submit to one application per funding period. Organizations applying for a Creative Capacity Grant in Fiscal Year 2024 may not apply for any other Arts Commission grants.

## **CHANGING GRANT LEVEL**

Typically, organizations changing grant levels on their alternate year are required to submit a full application and undergo panel review. However, as the field continues to recover from impacts of the pandemic, the Arts Commission stands by its commitment to waive this rule for the Fiscal Year 2024 grant cycle. Alternate year applicants whose annual budget for Fiscal Year 2022 would place them in a different grant level than the one they qualified for last year can change their grant level without submitting a full application.

The exception to this would be if an applicant's adjusted annual revenue for Fiscal Year 2022 is above the \$399,999 threshold for Level 5; as an applicant at funding Level 6 or above, the organization would be required to complete a full application.

## **ELIGIBLE EXPENSES**

CCG funds are intended to support general day-to-day operating costs, such as the following:

#### **Salaries and Personnel Expenses**

Such as creative workers (i.e., artists, tradition bearers, designers, educators, curators, program administrators, service providers, and other creative contributors), production staff, administrators, teachers, contractors, consultants

### **Artistic/Production Expenses**

Such as supplies, materials, equipment, venues, royalties, licensing

### **Administrative Expenses**

Such as office space and supplies, insurance, professional services like accounting or payroll, fees for banking, online services and platforms, training and education costs, marketing and promotion costs

## **GRANT LEVELS & AWARD AMOUNTS**

For the purposes of this program, an organization's **grant level** is determined by their adjusted annual revenue for the most recently completed fiscal year (Fiscal Year 2022), which is defined as the organization's total annual revenue minus the monetary value of any in-kind support.

**Award projections** are determined based on the Arts Commission's funding priorities and the agency's budget for the upcoming fiscal year. As the agency's budget is not known until well after grant guidelines are published, the amounts below are based on conservative projections of what may be possible.

The final factor determining an organization's award is their **panel review ranking**. On their alternate years, CCG grantees do not undergo panel review; they maintain the same ranking as determined during their last full panel review. Though your organization's ranking will remain the same as last year, your actual grant award may be adjusted based on availability of funds.

Award projections for FY2024 are as follows:

	Adjusted Annual Revenue	Award Projections (Based on Panel Review Ranking)		
		Low	Medium	High
Level 1	\$4,000 - \$19,999	\$2,000	\$3,000	\$4,000
Level 2	\$20,000 – \$49,999	\$4,000	\$6,000	\$8,000
Level 3	\$50,000 – \$99,999	\$8,000	\$10,000	\$12,000
Level 4	\$100,000 – \$199,999	\$12,000	\$15,000	\$18,000
Level 5	\$200,000 - \$399,999	\$18,000	\$22,000	\$26,000

**Be advised:** Due to the fluid nature of the Arts Commission's budget, applicants are strongly encouraged to budget conservatively when forecasting potential awards.

For more information on how the Arizona Commission on the Arts is funded, visit <u>https://azarts.gov/about-us/</u><u>who-we-are/budget/</u>.

## **GRANT TIMELINE**



Awards are paid out over the course of the Arts Commission's fiscal year (July 1 – June 30) on a predetermined schedule. Typically, payments begin with Level 1 grantees in the second quarter of the agency's fiscal year (October - December) and end with Level 8 grantees receiving payment in the fourth quarter (April - June).

## **GRANTEE REQUIREMENTS**

### **CCG Award Match**

Grantees must be able to match their CCG award with cash, dollar for dollar, by the end of the funding period (June 30, 2024). Matching funds may be earned (e.g., ticket sales, participation fees, etc.) or contributed (e.g., private donations, other grants, etc.).

### **Final Report**

To remain eligible for future grants, grantees must submit a final report to the Arts Commission at the conclusion of the funding period.

# **BEFORE YOU APPLY**

We encourage applicants to do the following prior to beginning their application:

#### **Request Accommodations**

If you require accommodation in completing the application, or otherwise participating in the grant application process, please contact the Director of Organizational Programs, Claudio Dicochea, by phone at (602) 771-6517 or by email at <u>cdicochea@azarts.gov</u>.

#### **Create an Account for Your Organization**

In the interest of improving the user experience for applicants and reviewers, the Arizona Commission on the Arts has transitioned to a new submission platform this year called SurveyMonkey Apply. Prior to applying, all applicants will need to register their organization at <a href="https://azarts.smapply.io/">https://azarts.smapply.io/</a>. For instructions on registering your organization, visit our applicant resources page: <a href="https://azarts.gov/grants/applicant-resources/">https://azarts.gov/grants/applicant-resources/</a>

#### **Obtain a Fiscal Sponsor Letter of Agreement (if applicable)**

Unincorporated organizations applying with a fiscal sponsor will need to upload a Fiscal Sponsor Letter of Agreement, provide a fiscal sponsor contact, and indicate the fiscal sponsor's administrative fee. (The fiscal sponsor's administrative fee is the percentage of any potential grant funding that would be retained by your fiscal sponsor organization to cover the costs associated with their administering of the agreed upon fiscal sponsorship.) This official letter of agreement must be signed by authorizing officials from both the applicant organization and the fiscal sponsor, and state that the fiscal sponsor agrees to receive any grant funds on behalf of the applicant, distribute them to the grantee organization and maintain appropriate financial records.

If you are unable to obtain a copy of this letter before the application deadline, please contact us directly.

### Create or update your SMU DataArts profile

You will also need an SMU DataArts profile. DataArts is a powerful online data management tool designed to strengthen arts and cultural organizations nationwide. Organizations enter financial and programmatic data into a standardized online form and can then produce a variety of reports based on this data, including the DataArts Funder Report submitted with the CCG application.

Log-in or register at <u>https://da.culturaldata.org/</u>. If you are new to using DataArts, you can find a video tutorial for getting started at <u>https://culturaldata.org/what-we-do/for-arts-cultural-organizations/the-cultural-data-pro-file/</u>, and you can reach out to Arts Commission staff or the DataArts Support Center (<u>https://culturaldata.org/contact/</u>) for questions and assistance.

## **HOW TO APPLY**

Once you have registered and created an account profile in SurveyMonkey Apply, the Alternate Year application will be connected to your account profile within 3-5 business days. Access to this application will only be available through your organization's account profile. When you are ready to apply, follow the steps below:

- 1. Log-in to your SurveyMonkey Apply account.
- 2. Click on your name in the upper-left corner of the window and select your organization's name to enter your organization's account.
- 3. Click on Programs and select the CCG Alternate Year Application.

You do not have to complete the application in one session; at any point you can save a draft of your application and complete or submit it later.

## ARIZONA COMMISSION ON THE ARTS

# THE APPLICATION

## **ORGANIZATION OVERVIEW**

Information collected in this section of the application is used for internal and reporting purposes only. You will be required to upload an IRS determination letter in the "Organization Type" section. (Units of government are exempt from this requirement.)

- Organization Name and DBA (if applicable)
- Organization mailing address
- County: Which county is your organization located in?
- Federal Congressional District: Which federal congressional district is your organization located in? To look up your congressional district

## **TECHNICAL SUPPORT**

If you encounter any technical issues with the online application platform, click on the info icon (like the one above) in the black ribbon at the top of the application page. You can then select to explore the platform's FAQ page or submit a request for technical assistance.

Note: technical support hours are Monday to Friday from 8:00 am - 8:00 pm Eastern Time, and Sundays from 10:00 am - 2:00 pm Eastern Time.

- by address visit: https://www.house.gov/representatives/find-your-representative
- State Legislative District: Which state legislative district is your organization located in? To look up your legislative district by address visit: https://azredistricting.org/districtlocator
- Secondary contact info (the primary contact will be the person submitting the application)
- ADA Coordinator contact info
- Year established
- · Primary Disciplinary Category: Applicants can select the discipline that best applies from dropdown menu options.
- Is this your organization's first time applying for any grant through the Arizona Commission on the Arts?
- Organization type (choose from nonprofit, unit of government, or applying with a fiscal sponsor)
- Upload: Federal Tax Exemption Letter\* if a nonprofit 501(c)3

or

Fiscal Sponsor Letter of Agreement, if applicable Organization type (choose from nonprofit, unit of government, or applying with a fiscal sponsor)

\* This is the IRS determination letter granting nonprofit 501(c)3 status, not the letter assigning a Federal Tax ID Number

## APPLICATION CONTINUED ON NEXT PAGE

## **STATUS UPDATE**

Some applicants find it helpful to develop their responses using word processing software, then copy/paste them into the application.

1. Did your organization experience any significant change(s) in the past year? (350 words max)

Please take this opportunity to provide a brief status update on the grantee organization. Your response can describe the effects that any significant changes may have had on your organization's work within the past year. These may include differences introduced into its programming, operations, staffing/personnel, administrative structure, accessibility priorities, strategic goals and planning, engagement of creative workers, fiscal practices, collaborations or partnerships, etc.

### **FINANCIAL DOCUMENTATION**

If applying with a fiscal sponsor, all fiscal year and financial information in this section should be for the applicant organization, not for the fiscal sponsor.

#### **Fiscal Year Start and End Date**

Enter the start and end date (month and year) of your organization's Fiscal Year 2022 (ex., July 2021 - June 2022).

#### Fiscal Year 2022 Adjusted Annual Revenue

Enter your organization's adjusted annual revenue from Fiscal Year 2022, as it appears on your DataArts Funder report. This is the figure labeled "Total Revenue Unrestricted Less In-kind Unrestricted" found at the top of the first page. Adjusted annual revenue is your organization's total annual revenue minus the monetary value of any in-kind support.

#### **DataArts Funder Report**

Alternate year applicants will upload an SMU DataArts Funder Report, containing data from Fiscal Years 2021and 2022, to their application. Applicants will need to enter the relevant financial and participation data for the required fiscal years into the DataArts platform, and then generate a Funder Report, selecting fiscal year 2022 as the reporting year. (See FAQ)

#### **Funder Report Narrative**

Please provide any additional information or explanation about your funder report here, as needed. (300 words maximum)

## **FUNDING RESTRICTIONS**

Grant funds can only be used for the allowable expenses outlined in the guidelines. Additionally, this program does not fund the following:

- Applicants that received Arts Commission funding in fiscal year 2023, but failed to file a final report by Monday, Monday, September 18, 2023.
- Organizations not dedicated to producing, presenting, teaching, or serving the arts as their primary mission (the arts must comprise over 51% of public programming and budget to be eligible)
- Any division of local, state, tribal or federal government except arts and cultural organizations from Tribal Nations and Local Arts Agencies (including arts councils and arts commissions)
- · Applications submitted by for-profit organizations
- · Schools, including public, private, and charter
- · Botanical gardens, parks, zoos or science centers
- Auxiliary/affiliate organizations
- Religious institutions or religious group-sponsored organizations not open to participation by noncongregants
- Religious institutions or religious group-sponsored organizations whose primary purpose is the religious socialization of individuals or whose arts programming exists as parts of religious sermons or services
- Debt reduction
- · Regranting, unless permission is received
- Grant administration, overhead, or processing fees taken by an umbrella/parent organization as a percentage of the total award, with the exception of fiscal sponsors
- Lobbying expenses
- · Expenses related to the construction of facilities
- · Food and beverage for receptions and hospitality functions
- Fundraising projects
- · Scholarships and awards
- Equipment or capital expenditures (basic computer devices and other such items that cost less than \$5,000 are considered supplies and are eligible expenses)
- Indirect costs

### This list is not comprehensive.

Additionally, according to the Arts Commission's enabling statutes, "Notwithstanding any other law, no monies from the Arizona Commission on the Arts may be spent for payment to any person or entity for use in desecrating, casting contempt on, mutilating, defacing, defiling, burning, trampling, or otherwise dishonoring or causing to bring dishonor on religious objects, the flag of the United States or the flag of this state." Recipients of Arts Commission support are further instructed to "take into consideration general standards of decency and respect for the diverse beliefs and values of the American public" within funded programs.

## FREQUENTLY ASKED QUESTIONS

### 1. My organization is eligible for other Arts Commission grants. Can I apply to those too?

No. Across grant programs, the Arts Commission limits the number of applications that may be submitted by a given organization or unit of government to one (1) application per funding period (July 1 – June 30 of the following year). While an organization or unit of government may be eligible for more than one grant program, they may only apply for one of them in a given funding period. As an example, an applicant who applies to the Capacity Grant program in FY2024 may not apply for a Festival Grant or a Youth Arts Engagement Grant that same year.

### 2. How do I access the Alternate Year Application?

Once you have registered and created an account profile, we will give your organization access to the Alternate Year application within 3-5 business days. As the Alternate Year application is not publicly available on our website, you will only have access to it through your organization's account.

3-5 business days after registering your organization, log-in to your organization's account and click on "Programs", You should see a link to the CCG Alternate Year application; if you do not, contact Hanna Spence-Schehr at <u>hspenceschehr@azarts.gov</u>.

### 3. How do I generate a DataArts Funder Report?

In order to generate a DataArts Funder Report, organizations enter financial and programmatic data into the Cultural Data Profile (CDP), a free and secure online survey. In an effort to make data entry easier for arts and cultural organizations, the CDP was significantly streamlined in December 2020. You can find resources on preparing your data for entry at <a href="https://culturaldata.org/what-we-do/for-arts-cultural-organizations/the-cultural-data-profile/">https://culturaldata.org/what-we-do/for-arts-cultural-organizations/the-cultural-data-profile/</a>. And you can find an overview of how to run or produce a Funder Report at <a href="https://culturaldata.secure.force.com/Resources/articles/Article/How-do-I-run-a-Funder-Report/">https://culturaldata.secure.force.com/Resources/articles/Article/How-do-I-run-a-Funder-Report/</a>.

### 4. Does this grant fund or focus on new projects or new work?

No. The production or generation of new projects is not a requirement of the CCG program. CCG provides unrestricted general operating support, meaning that organizations may use CCG funds for many different types of operating expenses. However, some expenses cannot be funded with public dollars; please be sure to check the funding restrictions list before determining how you will apply the grant funds.

# **ARIZONA COMMISSION ON THE ARTS**

One of 56 state and jurisdictional arts agencies across the United States, the Arizona Commission on the Arts is a 57-year-old agency of the State of Arizona and a leading force in the creative and professional development of Arizona's arts sector. Through robust programs, research initiatives and strategic grantmaking, the Arts Commission catalyzes arts-based partnerships that strengthen Arizona communities through the arts.

For more information, contact us at (602) 771-6501 or email <u>info@azarts.gov</u> or visit <u>www.azarts.gov</u>. To request this or any other publication in an alternate format, contact the Arts Commission offices. An equal employment opportunity agency.

# LIST OF ALTERNATE YEAR APPLICANTS

[nueBOX] Ajo Council for the Fine Arts Alwun House Foundation Arizona Art Alliance Arizona Classic Jazz Society, Inc. Arizona Dance Education Organization Arizona Early Music Society, Inc. Arizona Philharmonic, Inc. Arizona Repertory Singers Arizona Wind Symphony Inc. ARTabilityAZ Arts Academy of Sedona Arts Alliance of the White Mountains Audrey's Angels B3 Theater, Inc. Balkan Community Culture and Heritage Organization Ballet Etudes Youth Ballet of Mesa Ballet Folklórico de Colores Ballet Folklorico Quetzalli - AZ Ballet Tucson Ballet Yuma **Bi-National Arts Institute Bisbee Community Chorus** Borderlands Theater Teatro Fronterizo, Inc. Breaking Pachanga **Bullion Plaza Cultural Center &** Museum Canyon Movement Company

Capoeira Institute Southwest Caribbean American Phoenix Carnival Cultural Organization of Arizona Catitude Gallery & Studio CaZo Dance Theatre Central Arizona Flute Ensemble Central School Project Inc Chandler Children's Choir, Inc. Chax Press Inc Children's Museum of Yuma County Collaborative Research Institute Cultural Arts Coalition: Celebrating **Global Connections** Cultural Coalition, Inc. Dancesequences Inc. Dark Sky Aerial **Desert Sounds Performing Arts Detour Company Theatre** Don Bluth Front Row Theatre East Valley Children's Theatre East Valley Youth Symphony Inc Emerson Theatre Collaborative Esperanza Dance Project Flagstaff Community Band Flagstaff Master Chorale Flagstaff Shakespeare Festival Floaters Foundation Fuerte Art Collective George Phar Legler Society Inc Gila Valley Arts Council (GVAC)

Gold Canyon Arts Council Grand Canyon Chamber Music Festival, Inc Grand Canyon Men's Chorale Green Valley's Got Talent **Grey Box Collective** Harmony Project Phoenix Heal Her Art HeARTsy Heritage Square Foundation Human Nature Dance Theatre and Studio iTheatre Collaborative Jackie Warledo Center Kids in Focus Kingman Center for the Arts Lake Havasu Symphonic Winds Leaps for Lives Dance Company Lights Camera Discover Literacy Connects Many Mouths One Stomach Maricopa ARTS Council Mesa Encore Theatre Metropolitan Youth Symphony Monsoon Youth Education Project MusicaNova Orchestra North Valley Symphony Orchestra Odaiko Sonora / Rhythm Industry Orchestra Northern Arizona Oro Valley Theatre Company Patagonia Creative Arts Assn

## **CONTINUED ON NEXT PAGE**

# LIST OF ALTERNATE YEAR APPLICANTS (CONTINUED)

Phoenix Film Foundation SOUNDS Academy Phoenix Girls Chorus Southern Arizona Blues Heritage Foundation Phoenix Institute of Contemporary Art Southern Arizona Watercolor Guild Phoenix Screenwriters Association Southwest Ballet Theatre Phoenix Women's Chorus Southwest Shakespeare Company Phoenix Youth Theatre Splinter Art and Community Fund POG Inc Spotlight Youth Theatre Prescott Chorale. Inc Stray Cat Theatre ProMusica Arizona Chorale & Sun Lakes Community Theatre, Inc. Orchestra Symphony of the Southwest **Re:Frame Youth Arts Center** Teatro Bravo Red Rocks Music Festival Tempe Artists Guild Reveille Gay Men's Chorus The Arizona Masterworks Chorale. **Rising Youth Theatre** Inc. **River Cities Comunity Theater** The Artists' Coalition of Flagstaff Players The Bridge Initiative Safos Dance Theatre The Canelo Project Santa Cruz Valley Art Association The Civic Orchestra of Tucson Scorpius Dance Theatre Association Scottsdale Community Players The Great Arizona Puppet Theater, Inc Scottsdale Neighborhood Arts Place The Helios Ensemble Scottsdale Philharmonic, Inc The Hopi School Inc. Second Face Museum of Cultural The Invisible Theatre Masks The Movement Source, Inc. Sedona Arts Festival The Museum of Indigenous People Sedona Chamber Music Society The Orpheus Male Chorus of Phoenix. Inc Sierra Vista Symphony Association Sonoran Art Foundation, Inc. The Phoenix Chorale Sonoran Desert Chorale, Inc. The Scoundrel and Scamp Theatre Sons of Orpheus--The Male Chorus **Theatre Artists Studio** of Tucson Theatrikos Inc

**Threaded Together** Tolsun Publishing, Inc. Tonto Community Concert Association Triangle L Art Ranch, Inc. **Tucson Arizona Boys Chorus Tucson Concert Band** Tucson Erotica **Tucson Girls Chorus Tucson Metropolitan Community** Chorus **Tucson Pops Orchestra** Tucson Youth Music Center United Sound, Inc. Universal Access Productions Unscrewed Theater Verde Valley Sinfonietta Voices of the Desert W3AVING W3BS LLC Warehouse Arts Management Organization WHAM Art Association White Mountain Symphony Orchestra. Inc. Willcox Theater and Arts, Inc. Yavapai Symphony Association Yes And Productions Young Arts Arizona Ltd. Young Sounds of Arizona Yuma Orchestra Association ZUZI! Inc.

If you do not see your organization listed above, contact Hanna Spence-Schehr at hspenceschehr@azarts.gov.

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